



## 2012 Engenius Grants Information

### Eligibility

Organizations located and serving within Oconee, Pickens, Anderson, Abbeville, Greenwood, Laurens, Spartanburg, and Greenville Counties are eligible to apply. Preference is given to organizations whose mission is focused on one of the following:

- Serving children
- Alleviating poverty
- Affordable and sustainable housing

Secondary preference will be given to organizations exhibiting need for web marketing and potential for web marketing benefiting their nonprofit organization.

### Timeline

- Applications Due: Friday, December 16, 2011
- Selections Made: late January 2012
- Notification to All Applicants: early February 2012

### What Each Engenius Grant Includes

- Nonprofit Website Package (including website design, marketing consultation, e-mail set-up, analytics, and use of the Engenius Content Management System)
- Logo Design or Redesign
- Social Media Marketing Plan
- Two tickets to Engenius educational seminars
- Two years of basic hosting & support

The total value of each grant is \$3409.

### Applying

To apply, visit [www.engeniusgrants.com](http://www.engeniusgrants.com) and complete the online application. You should collect the following information/documents in preparation for completing your application:

- Mission Statement
- Annual Total Budget
- Percentage of Board Members giving financially
- FTE Paid Staff (Full Time Equivalents)
- Number of volunteers who volunteered 5+ hours in the past year
- Year Founded
- Percentage of budget spent on programs
- Listings of board members and staff
- A PDF of: 501(c)(3) letter, most recent IRS 990, and your current annual budget



## **Frequently Asked Questions**

### **Is this a no-cost grant?**

Yes. This grant is completely pro-bono provided by Engenius. Hosting & Support is included for two years (24 months) as part of the grant. Following the two year period, the organization must reapply to receive additional years of free hosting and support. If approved, this will continue to be at no cost. If not approved, the cost will be at a discounted rate (currently \$24 per month).

### **I can't figure out how to create a PDF; can I submit necessary documents in other formats?**

First – PDF is the best format for us to open these documents in, so if it is possible, do convert them to a PDF. If not, you may also submit them as a .doc file or a .jpg scan. Don't let uploading in a certain format keep you from applying; it's just to ensure we can open and read these documents when you apply.

### **My organization serves outside of the counties listed. Can I still apply?**

Yes – but only if your organization is located in one of the counties listed.

### **We don't fit within the preference areas. Should we apply?**

These are the priority areas our company has established for this year's grants. If your organization does not fall within our preference areas, we'd still love to work with your organization, though it may not be through our grant program.

### **I have other questions. Who do I contact?**

E-mail us at [contact@engeniustweb.com](mailto:contact@engeniustweb.com). We'll do our best to answer your question and get back with you as quickly as we can.